

I MINA'TRENTAI SAIS NA LIHESLATURAN GUÅHAN
RESOLUTIONS

Resolution No.	Sponsor	Title	Date Intro	Date of Presentation	Date Adopted	Date Referred	Referred to	PUBLIC HEARING DATE	DATE AUTHOR REPORT FILED	NOTES
353-36 (COR)	Amanda L. Shelton	Relative to recognizing the observance of “ <i>Tourism Month</i> ” during the month of May 2022; and commending the Guam Visitors Bureau and those who serve in the visitor industry for their commitment and dedication to the development, improvement, and promotion of tourism to our island paradise of Guam.	5/17/22 10:02 a.m.	5/31/22 12:00 p.m.	5/20/22 2:50 p.m.					

Resolution No. 353-36 (COR)

Introduced by:

Amanda L. Shelton
V. Anthony Ada Sabana Flores Perez
Frank Blas Jr. Clayton E. Ridgell
Joanne Brown Joe S. San Agustin
Christopher M. Dueñas Telo T. Tartagun
James C. Moylan Jose "Pelo" Terlafe
Tina Rose Nina Barnes Therese M. Terlafe
Telena Cruz Nelson Mary Camacho Torres



Relative to recognizing the observance of "Tourism Month" during the month of May 2022; and commending the Guam Visitors Bureau and those who serve in the visitor industry for their commitment and dedication to the development, improvement, and promotion of tourism to our island paradise of Guam.

BE IT RESOLVED BY THE COMMITTEE ON RULES OF I MINA'TRENTAI SAIS NA LIHESLATURAN GUAHAN:

WHEREAS, the development of tourism was first envisioned by local government officials and the First (1st) Guam Legislature in 1952 with the enactment of Public Law 1-67, "An Act to Encourage the Establishment of Travel Industries on Guam"; and

WHEREAS, the intent of Public Law 1-67 would not be realized though until 1962, when President John F. Kennedy lifted the security restriction to travel to and from Guam imposed by the former Naval Administration; and

WHEREAS, Governor Manuel F.L. Guerrero issued Executive Order 63-10 establishing the Guam Tourist Commission, and gave it a budget of Fifteen Thousand Dollars (\$15,000), and hired Mr. Rex Wills as its first Director; and

WHEREAS, the Commission began offering aggressive travel-trade promotions to Japan and Southeast Asia, thereby developing Guam's tourism industry, and lobbying for increased air service to Guam from potential markets; and

WHEREAS, the Commission's efforts were brought to fruition four (4) years later when Pan American Airways began air service to Guam, with an initial one hundred nine (109) Japanese tourists; and 1967 ended with some six thousand six hundred (6,600) tourists having visited Guam; and

WHEREAS, in 1970, Executive Order 70-24 created the Guam Visitors Bureau (GVB), thus renaming the Guam Tourist Commission and separating it from the Department of Commerce into a public, nonprofit, membership corporation; and during the past fifty (50) years, GVB has been the primary government entity behind the efforts to sustain and grow Guam's tourism industry; and

WHEREAS, in 1994, the island of Guam welcomed one million (1,000,000) visitors for the first time; and in 2019, Guam welcomed over one million six hundred sixty-six thousand six hundred sixty-five (1,666,665) visitors to the island, the highest number of arrivals in the history of Guam's tourism industry; and

WHEREAS, the tourism industry contributes over fifty percent (50%) of the Gross Island Product, and the industry is considered to be the main economic contributor to Guam's economy; and

WHEREAS, tourism provides over twenty-one thousand (21,000) jobs in the community or a third of Guam's workforce, while generating around Two Hundred Sixty Million Dollars (\$260,000,000) in government revenue; and

WHEREAS, as the official tourism marketing agency for the Government of Guam, GVB strives to promote and develop Guam as a viable destination overseas by setting tourism policy and direction; developing and implementing Guam's tourism strategic and marketing plans; managing programs and activities that enhance and showcase Guam's people, history, and culture in order to deliver an incomparable visitor experience; and coordinating tourism-related research, planning, events, and outreach activities; and

WHEREAS, GVB has developed community outreach programs, campaigns, events, and activities such as: "the Hafa Adai Pledge," "Tourism Works," and "#InstaGuam" to support tourism awareness in the local community, to preserve the *CHamorro* culture, to support local businesses, and to take pride in the unique identity of Guam; and

WHEREAS, in May 2022, Guam celebrates the fifty-fifth (55th) year anniversary of the first Pan American World Airways flight from Japan to Guam, which ushered in the modern age of the island's tourism industry; and

WHEREAS, Guam has prioritized keeping its island population and community safe during the COVID-19 pandemic by vaccinating ninety-six percent (96%) of our island's population while preparing for the revival of tourism; and

WHEREAS, Guam is prepared to welcome back visitors from its source markets to experience and engage in the rich history, culture, and natural beauty of the island; now therefore, be it

RESOLVED, that the Committee on Rules of I Mina'trentai Sais Na Liheslaturan Guahan, does hereby, on behalf of I Liheslaturan Guahan and the people of Guam, recognize the observance of *Tourism Month* during the month of May 2022; and commend the Guam Visitors Bureau and those who serve in the tourism industry for their commitment and dedication to the development, improvement, and promotion of tourism to our island paradise of Guam; and be it further

RESOLVED, that the Speaker and the Chairperson of the Committee on Rules certify, and the Legislative Secretary attest to, the adoption hereof, and that copies of the same be thereafter transmitted to the Guam Visitors Bureau; and to the Honorable Lourdes A. Leon Guerrero, *I Magsa'hagan Guahan*.

DULY AND REGULARLY ADOPTED BY THE COMMITTEE ON RULES OF I MINA'TRENTAI SAIS NA LIHESLATURAN GUAHAN ON THE 20TH DAY OF MAY 2022.

Therese M. Terlafe
THERESE M. TERLAJE
Speaker

Tina Rose Nina Barnes
TINA ROSE NINA BARNES
Chairperson, Committee on Rules

Amanda L. Shelton
AMANDA L. SHELTON
Legislative Secretary



MARK PEREZ
5-27-22

I MINA'TRENTAI SAIS NA LIHESLATURAN GUÅHAN
2022 (SECOND) Regular Session

Resolution No. 353-36 (COR)

Introduced by:

Amanda L. Shelton
V. Anthony Ada
Frank Blas Jr.
Joanne Brown
Christopher M. Dueñas
James C. Moylan
Tina Rose Muña Barnes
Telena Cruz Nelson
Sabina Flores Perez
Clynton E. Ridgell
Joe S. San Agustin
Telo T. Taitague
Jose “Pedo” Terlaje
Therese M. Terlaje
Mary Camacho Torres

Relative to recognizing the observance of “*Tourism Month*” during the month of May 2022; and commending the Guam Visitors Bureau and those who serve in the visitor industry for their commitment and dedication to the development, improvement, and promotion of tourism to our island paradise of Guam.

1 **BE IT RESOLVED BY THE COMMITTEE ON RULES OF I**
2 ***MINA'TRENTAI SAIS NA LIHESLATURAN GUÅHAN:***

3 **WHEREAS,** the development of tourism was first envisioned by local
4 government officials and the First (1st) Guam Legislature in 1952 with the enactment of

1 Public Law 1-67, "An Act to Encourage the Establishment of Travel Industries on
2 Guam"; and

3 **WHEREAS**, the intent of Public Law 1-67 would not be realized though until
4 1962, when President John F. Kennedy lifted the security restriction to travel to and
5 from Guam imposed by the former Naval Administration; and

6 **WHEREAS**, Governor Manuel F.L. Guerrero issued Executive Order 63-10
7 establishing the Guam Tourist Commission, and gave it a budget of Fifteen Thousand
8 Dollars (\$15,000), and hired Mr. Rex Wills as its first Director; and

9 **WHEREAS**, the Commission began offering aggressive travel-trade promotions
10 to Japan and Southeast Asia, thereby developing Guam's tourism industry, and
11 lobbying for increased air service to Guam from potential markets; and

12 **WHEREAS**, the Commission's efforts were brought to fruition four (4) years
13 later when Pan American Airways began air service to Guam, with an initial one
14 hundred nine (109) Japanese tourists; and 1967 ended with some six thousand six
15 hundred (6,600) tourists having visited Guam; and

16 **WHEREAS**, in 1970, Executive Order 70-24 created the Guam Visitors Bureau
17 (GVB), thus renaming the Guam Tourist Commission and separating it from the
18 Department of Commerce into a public, nonprofit, membership corporation; and during
19 the past fifty (50) years, GVB has been the primary government entity behind the efforts
20 to sustain and grow Guam's tourism industry; and

21 **WHEREAS**, in 1994, the island of Guam welcomed one million (1,000,000)
22 visitors for the first time; and in 2019, Guam welcomed over one million six hundred
23 sixty-six thousand six hundred sixty-five (1,666,665) visitors to the island, the highest
24 number of arrivals in the history of Guam's tourism industry; and

1 **WHEREAS**, the tourism industry contributes over fifty percent (50%) of the
2 Gross Island Product, and the industry is considered to be the main economic
3 contributor to Guam's economy; and

4 **WHEREAS**, tourism provides over twenty-one thousand (21,000) jobs in the
5 community or a third of Guam's workforce, while generating around Two Hundred
6 Sixty Million Dollars (\$260,000,000) in government revenue; and

7 **WHEREAS**, as the official tourism marketing agency for the Government of
8 Guam, GVB strives to promote and develop Guam as a viable destination overseas by
9 setting tourism policy and direction; developing and implementing Guam's tourism
10 strategic and marketing plans; managing programs and activities that enhance and
11 showcase Guam's people, history, and culture in order to deliver an incomparable
12 visitor experience; and coordinating tourism-related research, planning, events, and
13 outreach activities; and

14 **WHEREAS**, GVB has developed community outreach programs, campaigns,
15 events, and activities such as: "the Håfa Adai Pledge," "Tourism Works," and
16 "#InstaGuam" to support tourism awareness in the local community, to preserve the
17 *CHamoru* culture, to support local businesses, and to take pride in the unique identity
18 of Guam; and

19 **WHEREAS**, in May 2022, Guam celebrates the fifty-fifth (55th) year anniversary
20 of the first Pan American World Airways flight from Japan to Guam, which ushered in
21 the modern age of the island's tourism industry; and

22 **WHEREAS**, Guam has prioritized keeping its island population and community
23 safe during the COVID-19 pandemic by vaccinating ninety-six percent (96%) of our
24 island's population while preparing for the revival of tourism; and

1 **WHEREAS**, Guam is prepared to welcome back visitors from its source markets
2 to experience and engage in the rich history, culture, and natural beauty of the island;
3 now therefore, be it

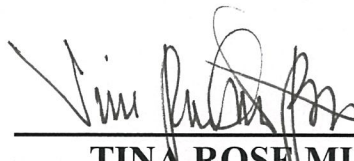
4 **RESOLVED**, that the Committee on Rules of *I Mina'trentai Sais Na*
5 *Liheslaturan Guåhan*, does hereby, on behalf of *I Liheslaturan Guåhan* and the people
6 of Guam, recognize the observance of *Tourism Month* during the month of May 2022;
7 and commend the Guam Visitors Bureau and those who serve in the tourism industry
8 for their commitment and dedication to the development, improvement, and promotion
9 of tourism to our island paradise of Guam; and be it further

10 **RESOLVED**, that the Speaker and the Chairperson of the Committee on Rules
11 certify, and the Legislative Secretary attest to, the adoption hereof, and that copies of
12 the same be thereafter transmitted to the Guam Visitors Bureau; and to the Honorable
13 Lourdes A. Leon Guerrero, *I Maga'hågan Guåhan*.

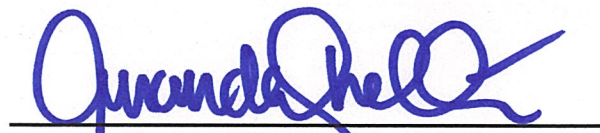
**DULY AND REGULARLY ADOPTED BY THE COMMITTEE ON RULES OF
I MINA'TRENTAI SAIS NA LIHESLATURAN GUÅHAN ON THE 20TH DAY OF
MAY 2022.**



THERESE M. TERLAJE
Speaker



TINA ROSE MUÑA BARNES
Chairperson, Committee on Rules



AMANDA L. SHELTON
Legislative Secretary



Office of Senator

AMANDA L. SHELTON

Legislative Secretary & Chairwoman

Committee on Air Transportation, Parks, Tourism, Higher Education and the
Advancement of Women, Youth and Senior Citizens

I Mina'trentai Sais Na Liheslaturan Guåhan • 36th Guam Legislature

May 19, 2022

MEMORANDUM

To: All Senators

36th Guam Legislature

From: Senator Amanda L. Shelton *A. Shelton*

Re: Presentation Notice for Resolution No. 353-36 (COR)

Buenas yan Håfa Adai!

Resolution No. 353-36 (COR) - Amanda L. Shelton - Relative to recognizing the observance of Tourism Month during the month of May 2022; and commending the Guam Visitor's Bureau (GVB) and the men and women of the tourism industry for their commitment and dedication to the development, improvement and promotion of Guam.

The presentation will take place on Tuesday, May 31, 2022, at 12:00 p.m., at the Hyatt Regency Guam, Main Ballroom.

We look forward to your attendance and participation.





COMMITTEE ON RULES,
VICE SPEAKER TINA ROSE MUÑA BARNES, CHAIRPERSON
I Mina'trentai Sais Na Liheslaturan Guåhan
 36th Guam Legislature

COMMITTEE VOTE SHEET

Resolution No. 353-36 (COR) - Amanda L. Shelton - "Relative to recognizing the observance of "Tourism Month" during the month of May 2022; and commending the Guam Visitors Bureau and those who serve in the visitor industry for their commitment and dedication to the development, improvement, and promotion of tourism to our island paradise of Guam."

	SIGNATURE	DATE	TO ADOPT	TO NOT ADOPT	TO ABSTAIN
Vice Speaker Tina Rose Muña Barnes Chairperson	E-Vote	May 20, 2022	✓		
Legislative Secretary Amanda L. Shelton Vice Chairperson	<i>A. Shelton</i>	May 20, 2022	✓		
Speaker Therese M. Terlaje Member	E-Vote	May 20, 2022	✓		
Senator Telena Cruz Nelson Member	E-Vote	May 20, 2022	✓		
Senator Sabina Flores Perez Member	E-Vote	May 20, 2022	✓		
Senator Clynton E. Ridgell Member					
Senator Joe S. San Agustin Member	E-Vote	May 20, 2022	✓		
Senator Jose "Pedro" T. Terlaje Member	E-Vote	May 20, 2022	✓		
Senator Frank F. Blas, Jr. Minority Member	E-Vote	May 20, 2022	✓		
Senator Mary Camacho Torres Minority Member	E-Vote	May 20, 2022	✓		
For Sponsor's Office Use Only					
Sponsor Signature: <i>Amanda L. Shelton</i>					
Staff Contact Person: Jay Milan					
For COR/Clerk's Office Use Only					
<u>9</u> Certified _____ Returned _____					
Name: Katrina Charfauros					
Date: May 20, 2022 2:50 p.m.					
Notes:					