

I MINA'TRENTAI SINGKO NA LIHESLATURAN GUÅHAN
RESOLUTIONS

Resolution No.	Sponsor	Title	Date Intro	Date of Presentation	Date Adopted	Date Referred	Referred to	PUBLIC HEARING DATE	DATE COMMITTEE REPORT FILED	NOTES
327-35 (COR)	Therese M. Terlaje Tina Rose Muña Barnes	Relative to recognizing Pilar Lagaña, President and Chief Executive Officer of the Guam Visitors Bureau, on the occasion of her retirement; and commending her for her commitment to the people of Guam while serving for more than thirty-five (35) years with the Guam Visitors Bureau.	5/20/20 11:23 a.m.	5/28/20 1:30 p.m.	5/27/20 3:22 p.m.					

Resolution No. 327-35 (COR)

Introduced by:

Therese M. Tertaje	
Tina Rose Muña Barnes	
William M. Castro	Sabina Flores Perez
Régine Biscoe Lee	Clyntoe E. Radjell
Kelly Marsh (Tizano), PhD	Joe S. San Agustin
James C. Moylan	Amanda L. Shelton
Louise B. Muña	Telo T. Tattague
Telena Cruz Nelson	Jose "Peño" Tertaje
Mary Camacho Torres	



Relative to recognizing Pilar Laguaña, President and Chief Executive Officer of the Guam Visitors Bureau, on the occasion of her retirement; and commending her for her commitment to the people of Guam while serving for more than thirty-five (35) years with the Guam Visitors Bureau.

BE IT RESOLVED BY THE COMMITTEE ON RULES OF *I MINA'TRENTAI SINGKO NA LIHESLATURAN GUÅHAN*:

WHEREAS, Pilar Laguaña attended George Washington High School on Guam before moving to Hawaii, where she graduated from Governor Wallace Rider Farrington High School. She received her college education at the International Business College and Canon's Business College in Hawaii; and she also pursued professional Japanese language and cultural training from the Tokyo School of Japanese Language, Institute for Research in Linguistic Culture in Japan; and

WHEREAS, in 1977, Pilar began her public service career at the Guam Visitors Bureau (GVB) as the first candidate under the GVB Management Promotions Internship program, eventually taking on the role of Promotions Specialist in 1979. In 1982, she was promoted to serve as GVB's Deputy General Manager; and in May 1987, she returned to GVB and served as its Marketing and Promotions Manager. Three (3) years later, Pilar was promoted to the position of Director of Global Marketing, overseeing the GVB Marketing Department. She held that position for twenty-eight (28) years before being selected to serve as GVB's President and CEO in 2019; and

WHEREAS, prior to working with GVB, Pilar had gained a wealth of knowledge about the travel industry through her past work experience with organizations such as the Travel Industry Association and the Guam Hotel & Restaurant Association. Throughout her career, Pilar had been an active member of several organizations, to include the Pacific Asia Travel Association (PATA) and the National Tour Association's Leadership Team China Task Force; and she had also provided additional leadership support to national and state tourism offices in the island nations of Micronesia; and

WHEREAS, Pilar had received several distinguished awards, to include the "2009 PATA Award of Merit" and the "2017 Lifetime Achievement in Travel and Tourism Award" from the USA's Women in Travel and Tourism International. She was instrumental in developing GVB's global tourism marketing initiatives and was nationally recognized with the U.S. President's "E" Award, which is only awarded once every four (4) years, for making a significant contribution to the expansion of U.S. exports in 2017; and

WHEREAS, under Pilar's leadership, GVB established flourishing international market relationships between Guam and other countries. Most notably, Pilar played a vital role in the opening of the Korea market and the development of Guam's global campaigns such as the Shop Guam e-Festival, which has attracted over two million (2,000,000) visitors to Guam since 2012 and has generated over \$80 Million Dollars in media value. During Pilar's tenure as GVB's President, Guam reached its best fiscal year in Guam tourism history with over 1.63 million visitors; and on May 30, 2020, she retired from the Guam Visitors Bureau after serving for thirty-five (35) years and seven (7) months; now therefore, be it

RESOLVED, that the Committee on Rules of *I Mina'trentai Singko Na Liheslaturan Guåhan* does hereby, on behalf of *I Liheslaturan Guåhan* and the people of Guam, recognize Pilar Laguaña, President and Chief Executive Officer of the Guam Visitors Bureau, on the occasion of her retirement; and commend her for her commitment to the people of Guam while serving for more than thirty-five (35) years with the Guam Visitors Bureau; and be it further

RESOLVED, that the Speaker and the Chair of the Committee on Rules certify, and the Legislative Secretary attest to, the adoption hereof, and that copies of the same be thereafter transmitted to Pilar Laguaña, President and CEO of the Guam Visitors Bureau; to Peter Ada, Chairperson of the Guam Visitors Bureau Board of Directors; and to the Honorable Lourdes A. Leon Guerrero, *I Maga'hagan Guåhan*.

DULY AND REGULARLY ADOPTED BY THE COMMITTEE ON RULES OF *I MINA'TRENTAI SINGKO NA LIHESLATURAN GUÅHAN* ON THE 27TH DAY OF MAY 2020.


 TINA ROSE MUÑA BARNES
 Speaker


 RÉGINE BISCOE LEE
 Chair, Committee on Rules


 AMANDA L. SHELTON
 Legislative Secretary



 8/6/20

clerks@guamlegislature.org

From: Senator Therese Terlaje <senatorterlajeguam@gmail.com>
Sent: Wednesday, August 5, 2020 11:32 AM
To: Clerks
Cc: Rennae Meno
Subject: Re: Presentation of Resolution No. 327-35(COR)

Hafa Adai Clerks,

Please rescind and replace.

Håfa Adai,

Resolution No. 327-35 (COR)– Therese M. Terlaje- "Relative to recognizing Pilar Laguaña on the occasion of her retirement as President and Chief Executive Officer of the Guam Visitors Bureau; and commending her for her commitment to the people of Guam over thirty-five (35) years in the Guam Visitors Bureau," was presented on **Thursday, May 28, 2020 at 1:30 p.m.** via GoToMeeting Platform at the Guam Visitors Bureau Board of Directors regular meeting and executive session.

Respectfully,
Natasha Charfauros
Policy Analyst

--

Office of Senator Therese M. Terlaje
Committee on Health, Tourism, Historic Preservation, Land and Justice

I Mina'trentai Singko na Liheslaturan Guåhan

35th Guam Legislature

Office Location: Ada Plaza Center, Suite 207, 173 Aspinall Avenue, Hagåtña, Guam 96910

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website: www.senatorterlaje.com

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On Wed, Aug 5, 2020 at 11:22 AM Senator Therese Terlaje <senatorterlajeguam@gmail.com> wrote:
Hafa Adai,

Resolution No. 327-35 (COR)– Therese M. Terlaje- "Relative to recognizing Pilar Laguaña on the occasion of her retirement as President and Chief Executive Officer of the Guam Visitors Bureau; and commending her

for her commitment to the people of Guam over forty-one (41) years in the Guam Visitors Bureau," was presented on **Thursday, May 28, 2020 at 1:30 p.m.** via GoToMeeting Platform at the Guam Visitors Bureau Board of Directors regular meeting and executive session.

Respectfully,
Natasha Charfauros
Policy Analyst

--

Office of Senator Therese M. Terlaje
Committee on Health, Tourism, Historic Preservation, Land and Justice

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35th Guam Legislature

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I MINA'TRENTAI SINGKO NA LIHESLATURAN GUÁHAN
2020 (SECOND) Regular Session

Resolution No. 327-35 (COR)

Introduced by:

Therese M. Terlaje
Tina Rose Muña Barnes
William M. Castro
Régine Biscoe Lee
Kelly Marsh (Taitano), PhD
James C. Moylan
Louise B. Muña
Telena Cruz Nelson
Sabina Flores Perez
Clynton E. Ridgell
Joe S. San Agustin
Amanda L. Shelton
Telo T. Taitague
Jose “Pedo” Terlaje
Mary Camacho Torres

Relative to recognizing Pilar Laguaña, President and Chief Executive Officer of the Guam Visitors Bureau, on the occasion of her retirement; and commending her for her commitment to the people of Guam while serving for more than thirty-five (35) years with the Guam Visitors Bureau.

1 **BE IT RESOLVED BY THE COMMITTEE ON RULES OF I**
2 ***MINA'TRENTAI SINGKO NA LIHESLATURAN GUÁHAN:***

3 **WHEREAS,** Pilar Laguaña attended George Washington High School on Guam
4 before moving to Hawaii, where she graduated from Governor Wallace Rider
5 Farrington High School. She received her college education at the International
6 Business College and Canon’s Business College in Hawaii; and she also pursued

1 professional Japanese language and cultural training from the Tokyo School of Japanese
2 Language, Institute for Research in Linguistic Culture in Japan; and

3 **WHEREAS**, in 1977, Pilar began her public service career at the Guam Visitors
4 Bureau (GVB) as the first candidate under the GVB Management Promotions
5 Internship program, eventually taking on the role of Promotions Specialist in 1979. In
6 1982, she was promoted to serve as GVB’s Deputy General Manager; and in May 1987,
7 she returned to GVB and served as its Marketing and Promotions Manager. Three (3)
8 years later, Pilar was promoted to the position of Director of Global Marketing,
9 overseeing the GVB Marketing Department. She held that position for twenty-eight (28)
10 years before being selected to serve as GVB’s President and CEO in 2019; and

11 **WHEREAS**, prior to working with GVB, Pilar had gained a wealth of knowledge
12 about the travel industry through her past work experience with organizations such as
13 the Travel Industry Association and the Guam Hotel & Restaurant Association.
14 Throughout her career, Pilar had been an active member of several organizations, to
15 include the Pacific Asia Travel Association (PATA) and the National Tour
16 Association’s Leadership Team China Task Force; and she had also provided additional
17 leadership support to national and state tourism offices in the island nations of
18 Micronesia; and

19 **WHEREAS**, Pilar had received several distinguished awards, to include the
20 “2009 PATA Award of Merit” and the “2017 Lifetime Achievement in Travel and
21 Tourism Award” from the USA’s Women in Travel and Tourism International. She was
22 instrumental in developing GVB’s global tourism marketing initiatives and was
23 nationally recognized with the U.S. President’s “E” Award, which is only awarded once
24 every four (4) years, for making a significant contribution to the expansion of U.S.
25 exports in 2017; and

26 **WHEREAS**, under Pilar’s leadership, GVB established flourishing international
27 market relationships between Guam and other countries. Most notably, Pilar played a

1 vital role in the opening of the Korea market and the development of Guam's global
2 campaigns such as the Shop Guam e-Festival, which has attracted over two million
3 (2,000,000) visitors to Guam since 2012 and has generated over \$80 Million Dollars in
4 media value. During Pilar's tenure as GVB's President, Guam reached its best fiscal
5 year in Guam tourism history with over 1.63 million visitors; and on May 30, 2020, she
6 retired from the Guam Visitors Bureau after serving for thirty-five (35) years and seven
7 (7) months; now therefore, be it

8 **RESOLVED**, that the Committee on Rules of *I Mina'trentai Singko Na*
9 *Lihselaturan Guåhan* does hereby, on behalf of *I Lihselaturan Guåhan* and the people
10 of Guam, recognize Pilar Laguaña, President and Chief Executive Officer of the Guam
11 Visitors Bureau, on the occasion of her retirement; and commend her for her
12 commitment to the people of Guam while serving for more than thirty-five (35) years
13 with the Guam Visitors Bureau; and be it further

14 **RESOLVED**, that the Speaker and the Chair of the Committee on Rules certify,
15 and the Legislative Secretary attest to, the adoption hereof, and that copies of the same
16 be thereafter transmitted to Pilar Laguaña, President and CEO of the Guam Visitors
17 Bureau; to Peter Ada, Chairperson of the Guam Visitors Bureau Board of Directors;
18 and to the Honorable Lourdes A. Leon Guerrero, *I Maga'hågan Guåhan*.

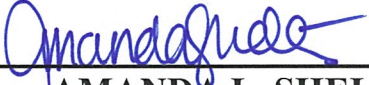
**DULY AND REGULARLY ADOPTED BY THE COMMITTEE ON RULES OF
I MINA'TRENTAI SINGKO NA LIHESLATURAN GUÅHAN ON THE 27TH DAY
OF MAY 2020.**



TINA ROSE MUÑA BARNES
Speaker



RÉGINE BISCOE LEE
Chair, Committee on Rules



AMANDA L. SHELTON
Legislative Secretary

Senator Régine Biscoe Lee
Chair

Senator Amanda L. Shelton,
Vice Chair

Speaker Tina Rose Muña Barnes,
Member

Vice Speaker Telena Cruz Nelson,
Member

Senator Kelly Marsh (Taitano), PhD,
Member

Senator Sabina Flores Perez
Member



Senator Clynton E. Ridgell
Member

Senator Joe S. San Agustin,
Member

Senator Jose "Pedo" Terlaje,
Member

Senator Therese M. Terlaje,
Member

Senator James C. Moylan,
Member

Senator Mary Camacho Torres,
Member and Chair, Subcommittee on Protocol

COMMITTEE ON RULES
I MINA TRENTAI SINGKO NA LIHESLATURAN GUAHAN
35TH GUAM LEGISLATURE

COMMITTEE VOTE SHEET

Resolution No. 327-35 (COR) – Therese M. Terlaje, Tina Rose Muña Barnes. – “Relative to recognizing Pilar Lagaña on the occasion of her retirement as President and Chief Executive Officer of the Guam Visitors Bureau; and commending her for her commitment to the people of Guam over forty-one (41) years in the Guam Visitors Bureau.”

	SIGNATURE	DATE	TO ADOPT	TO NOT ADOPT	TO ABSTAIN
Senator Régine Biscoe Lee Chair	E-Vote	05/27/2020	✓		
Legislative Secretary Amanda L. Shelton Vice Chair	E-Vote	05/27/2020	✓		
Speaker Tina Rose Muña Barnes Member					
Vice-Speaker Telena Cruz Nelson Member	E-Vote	05/27/2020	✓		
Senator Kelly Marsh (Taitano), PhD Member					
Senator Sabina Flores Perez Member	E-Vote	05/27/2020	✓		
Senator Clynton E. Ridgell Member					
Senator Joe S. San Agustin Member	E-Vote	05/27/2020	✓		
Senator Jose "Pedo" Terlaje Member	E-Vote	05/27/2020	✓		
Senator Therese M. Terlaje Member	<i>Therese M. Terlaje</i>	05/27/2020	✓		
Senator James C. Moylan Minority Member	E-Vote	05/27/2020	✓		
Senator Mary Camacho Torres Minority Member					

For Sponsor's Office Use Only

Sponsor Signature: *Therese M. Terlaje*
Staff Contact Person: Natasha Charfauros

For COR/Clerk's Office Use Only

8 Certified _____ Returned _____
Name: Joaquin P. Taitague
Date: May 27, 2020 at 3:22 p.m.
Notes: _____



From: Committee on Rules 35GL <corguamlegislature@gmail.com>
Sent: Wednesday, August 5, 2020 10:55 AM
To: Senator Therese Terlaje
Cc: Clerks; Rennae Meno
Subject: Re: Request for physical copy of Resolution 327-35 (COR)

Håfa Adai,

COR approves your request for 1 copy of Resolution No. 327-35 (COR) with updated changes.

Please note that COR is requesting that the sponsoring office route the resolution for signatures. *Si Yu'os Ma'åse'.*



COMMITTEE ON RULES

Office of the People
Senator Régine Biscoe Lee
35th Guam Legislature
I Mina'trentai Singko na Liheslaturan Guåhan

Tel: (671) 472-2461
Email: corguamlegislature@gmail.com

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On Fri, Jul 31, 2020 at 9:26 AM Senator Therese Terlaje <senatorterlajeguam@gmail.com> wrote:
Hafa Adai COR,

This is to request one physical copy of Resolution 327-35(COR), with the updated changes that were made.

Si Yu'os Ma'åse'!
Natasha Charfauros
Policy Analyst

--

Office of Senator Therese M. Terlaje

Committee on Health, Tourism, Historic Preservation, Land and Justice

I Mina'trentai Singko na Liheslaturan Guåhan

35th Guam Legislature

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